

Monday, June 4, 2007

To Whom It May Concern:

Sean Sweeney worked for me as a Software Developer since October 2005. His main objective was to own all site development and updates for a leading automotive manufacturer's Dealer Direct Marketing Portal. This site allows dealers to execute customized direct mail campaigns and supports a user base of thousands within the company's entire network of dealerships across the United States.

On a daily basis, Sean was required to maintain the integrity of sensitive lead data, load new content, and execute code and database changes to drive marketing business logic, inside a complex platform, which supported multiple client sites. He successfully coordinated with internal and external customers in remote locations to achieve objectives. Sean was constantly asked to juggle multiple projects within tight timeframes. I could always be sure that he would go the extra mile to meet or exceed customer expectations.

I would be happy to address any questions you might have regarding Sean. I can be contacted at 716-286-2283.

Sincerely,

Julie Rinard
Manager, Application Development